



Intelligent management for agri-business leaders.

[Request demo](#)

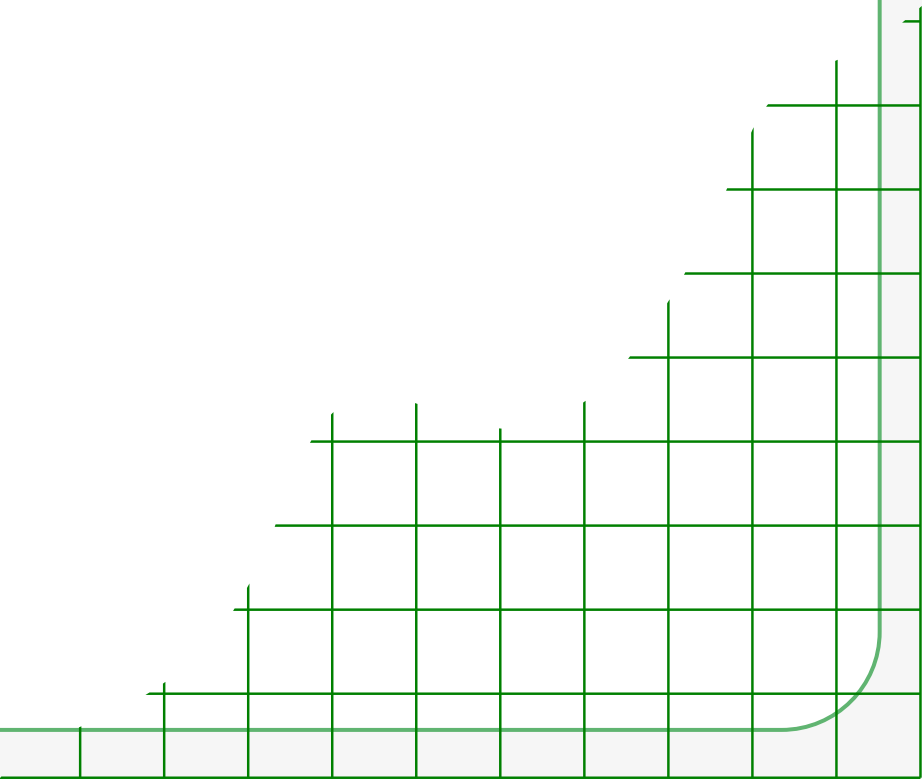
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About Us

We revolutionize the agri-food system through innovative solutions.

We create solutions for the agro-industrial ecosystem, integrating innovation, traceability, and sustainability throughout all phases of food production. We advocate for a more efficient, transparent, and responsible production model for the future of our planet.

- **+45 years** innovating in Agtech
- Trusted by **150+ companies**
- Active in **7 countries**
- Strong **global partnership** network
- Native integration with **SAP** and **Microsoft**



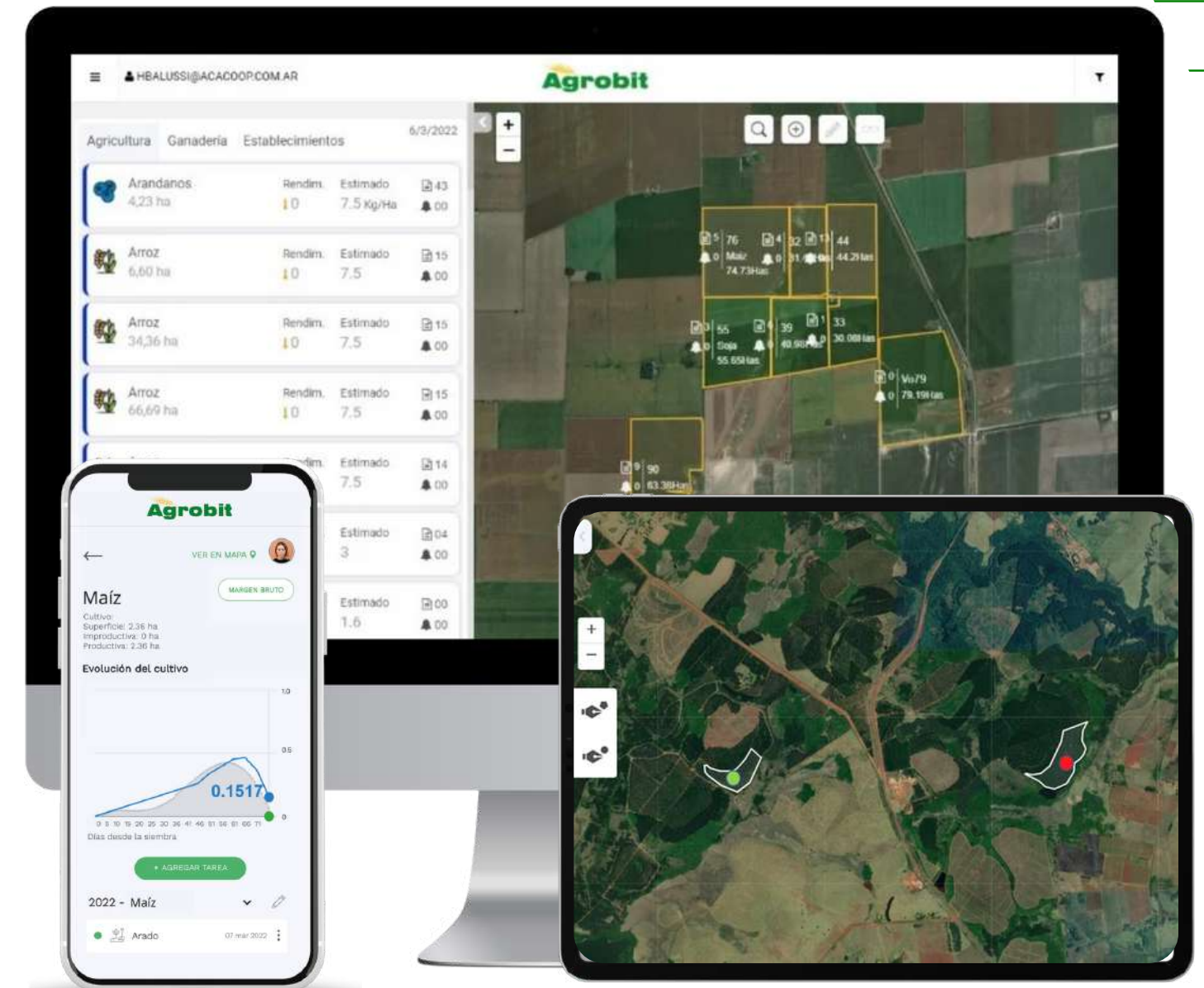
THE AGROBIT PLATFORM

What is Agrobit?

The platform that integrates the entire agricultural and livestock supply chain (production, logistics, marketing, and sustainability). **All in one.**

→ 100% cloud-based.

→ 100% integrated with SAP.





Key Features

We amalgamate agronomic, financial, and carbon footprint data to enhance decision-making, minimize costs, and guarantee traceability from the field to the consumer.



Seamless integration with SAP and other ERP systems, ensuring data integrity and control.



A unified platform for managing the complete agricultural supply chain.



Real-time data, intelligent dashboards, and predictive analytics to foresee and respond.



We assess, certify, and produce verifiable evidence of environmental impact.





One platform. The entire supply chain.

6

Sustainability

Carbon footprint, certifications, environmental traceability, notifications, and regulatory adherence.

5

Analytics

Predictive scenarios, profile analyses, alerts, indicators, and real-time visualizations.

4

Logistics

Quotas, transportation, freight, facilities, documentation, and logistics traceability.



1

Agriculture

Planning, monitoring, task management, harvesting, traceability, and carbon footprint.

2

Cattle ranching

Animal husbandry management, nutrition, notifications, traceability, and sustainability.

3

Agribusiness

Contracts, arrangements, commercial standing, quality, services, and resolutions.



Who is Agrobit for?

Designed for leading agribusiness companies



AGRICULTURAL
ENTERPRISES



LIVESTOCK ENTERPRISES



FRUIT AND VEGETABLES
COMPANIES



AGRO-EXPORTERS



FOOD PROCESSORS
AND TRADERS



AGRO-INDUSTRIAL
COOPERATIVES



Models

Enterprise: A sophisticated solution for agro-industrial enterprises seeking to manage, plan, and optimize all their production processes from a unified platform.

Eco: Designed for cooperatives, banks, and governmental entities seeking to enhance processes and equip producers with technological tools for sustainable and profitable management.

What do you manage with Agrobit?

With Agrobit, you can elevate your business to a connected, profitable, and sustainable management system.

Agriculture →

Comprehensive agricultural management encompassing planning, monitoring, task oversight, traceability, and CO₂ footprint assessment.

Livestock →

Efficient management through feed control, production systems, alerts, inventory, and traceability.

Agribusiness →

Commercial optimization through the management of offers, contracts, positions, quality, services, settlements, and traceability.

Logistics →

Comprehensive logistics management from harvest to customer, encompassing control of quotas, transportation, freight, facilities, documentation, and traceability.

Analytics →

Agricultural or livestock management utilizing advanced analytics, simulations, and tailored reports.

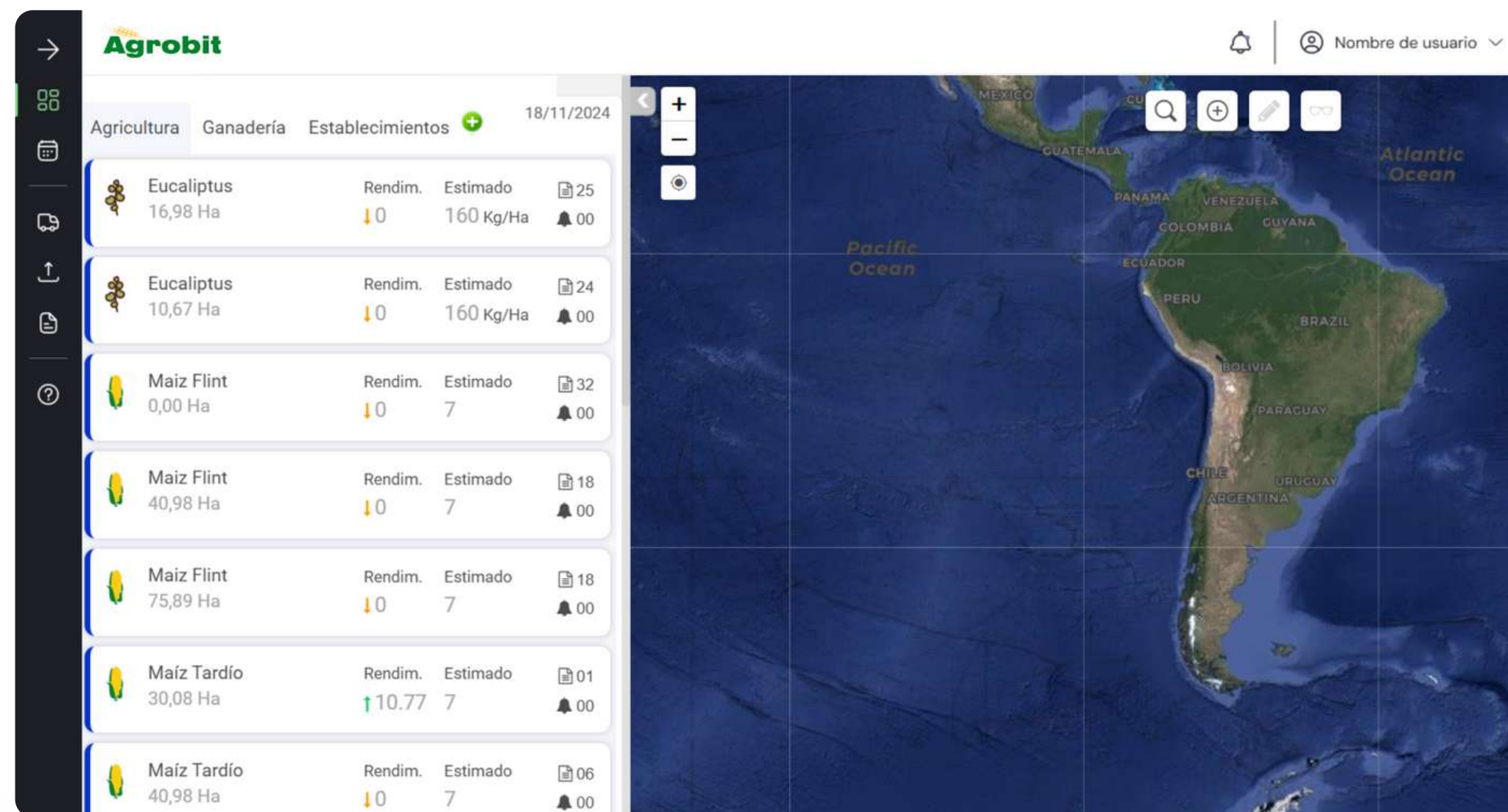
Sustainability →

Sustainability management encompassing certifications, carbon footprint assessment, environmental traceability, and adherence to regulatory standards.

Agriculture

Agriculture →

Holistic management of the agricultural process through intelligent planning, predictive monitoring, task oversight, crop tracking, and traceability, including CO₂ footprint assessment.



KEY FEATURES

Strategic planning

Agricultural campaign strategizing incorporating production scenarios and climatic data. Resource distribution, financial forecasting, and automated work order creation.

Tasks Management

Management of agricultural operations in the field, both online and offline. Coordination of tasks, operational logistics, implementation of best practices, and digital monitoring of harvest progress.

Quality Control

Standardization of inspections through digital protocols linked to devices. Automated quality certification originating from the crop, with oversight at each stage of the process.

Harvesting | Picking

Digital harvest documentation by operator utilizing QR or RFID identification. Control of weight, time, quality, and yield, accompanied by integrated certification and traceability by worker.

Predictive Monitoring

Crop surveillance through dynamic visualization. Early detection of anomalies, yield assessment, and variable crop management utilizing precision agriculture.

Traceability and CO₂ footprint

Comprehensive traceability of crop origin, input utilization, and adherence to regulatory standards. Calculation of carbon footprint and technological certification of the production process.

FRUITS AND VEGETABLES

Holistic solution for intensive farming.

Cost management

The recording and monitoring of all production-related costs, encompassing inputs, labor, and machinery, accompanied by a thorough analysis to enhance profitability.

Plant inventory

Inventory management incorporating traceability by batch, location, and condition of each plant, thereby enhancing planning, harvesting, and lifecycle monitoring.

Adaptable work orders

Creation and management of tasks with parameterization based on type, batch, structure, or line, tailored to the unique requirements of each intensive crop.

CROP MONITORING

On-field inspections and task management, even without internet.

Data acquisition

Document agronomic observations through photographs, voice notes, or written text. This facilitates precise and current monitoring of weeds, pests, and diseases.



Data Analysis

The presentation of information through interactive graphs, maps, and tables facilitates the identification of patterns and enables decision-making grounded in concrete data.



Geolocation of information

Each data point is linked to its precise location, enabling batch analysis and the traceability of agronomic events across time and space.



Automated reports

Automated report generation with the capability to disseminate results and work orders, facilitating alignment among teams and actions in the field.



Livestock

Livestock →

Comprehensive management of the livestock process encompasses stock control, forage balance, cost analysis per animal, individual or group management, intelligent alerts, and thorough traceability from entry to exit within the herd.

→

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 CAMPO A

Cabezas

81

Kgs totales

25,170

Kgs promedio

310

Agregar

 CRIA

Tipo	Motivo	Fecha	Cabezas	Kg	Estado	
Ingreso	Saldos Iniciales	01/01/2022	40	7,200.00	Terminado	
Ingreso	Saldos Iniciales	01/01/2022	40	18,250.00	Terminado	
Ingreso	Saldos Iniciales	01/01/2022	40	7,200.00	Terminado	
Ingreso	Pesada GDPV	01/02/2022	40	8,067.99	Terminado	
Ingreso	Pesada Representativo Fecha	01/03/2022	40	8,690.11	Terminado	
Egreso	Cambio de Categoría	01/04/2022	40	8,681.00	Terminado	
Ingreso	Nacimiento	05/01/2023	2	80.00	Terminado	

KEY FEATURES

Meal animal preparation

It facilitates the estimation and prediction of feed availability in relation to animal density, thereby aiding in the prevention of nutritional deficiencies, optimizing resource utilization, and enhancing production efficiency.

Cost Management per Animal.

Record and update both direct and indirect costs per animal, managing inventory by category, pasture, or production stage. This includes functionalities for bulk uploads and automatic cost transfers.

Stock Fluctuations

Oversee the entry and exit of animals with traceability regarding reasons such as purchase, birth, death, and category changes, among others. This ensures comprehensive control over the herd's movements.

Production Systems

It enables the effective management of animals, whether individually or in groups, allowing for the organized and efficient monitoring of productive information within the tool.

Real Time Notifications

It generates automated notifications for critical events, including sales, treatments, input consumption, or stock shortages, facilitating agile and proactive decision-making.

Traceability

Examine the comprehensive evolution of the herd, encompassing the animal's entry and exit, along with associated costs, movements, tasks, and genetic lineage.

Agribusiness

Agribusiness →

Comprehensive management of the sales process, encompassing contract management, purchase and sale proposals, physical and commercial positioning, pricing strategies, quality control, and automated settlements.

The screenshot displays the Agrobit web application interface. On the left, a sidebar contains navigation icons for home, markets, position, and logistics. The main content area is titled 'Agronegocios' and features a search bar. Below the search bar, there are tabs for 'Ofertas propias', 'Mercado', and 'Compras (349)'. The 'Ofertas propias' tab is active, showing a list of four agricultural offers for Maiz 23-24. Each offer includes details such as the origin (e.g., RS | TERMINAL 6 SAN MARTIN - 20635), price (e.g., U\$S 180,00), and status (e.g., Futuro). On the right side of the interface, a map of Argentina is displayed, showing various provinces and cities. A green pin is placed on the map, indicating a specific location. The map also shows the borders with Uruguay and the Río Negro region.

Maiz 23-24	Price	Status
RS TERMINAL 6 SAN MARTIN - 20635 21/10/2024 17:41 hs Ent. 01/04/2025 a 30/04/2025 Contado contra entrega NoDirigida LOPEZ SERGIO RUBEN Posicion Abril 2025	U\$S 180,00	Futuro
BB BAHIA BLANCA PUERTO BAHIA BLANCA 26/09/2024 17:36 hs Ent. 26/09/2024 a 26/10/2024 Contado contra entrega, Grado2 (rebaja G3) Dirigida A.C.A. CDC OLAVARRIA	\$ 180.000,00	Disponible
BB BAHIA BLANCA PUERTO GALVAN 26/09/2024 17:14 hs Ent. 26/09/2024 a 26/10/2024 CDG, garantia, , Grado2 (rebaja G3) Dirigida A.C.A. CDC VILLEGAS	\$ 175.000,00	Disponible
BB BAHIA BLANCA PUERTO GALVAN 26/09/2024 17:12 hs Ent. 26/09/2024 a 26/10/2024 Grado2 (rebaja G3) CDC, garantia, Dirigida A.C.A. CDC VILLEGAS	\$ 175.000,00	Disponible

KEY FEATURES

Purchase and sale proposals

Recording and monitoring commercial proposals, including terms, quantities, and deadlines, for efficient and accountable management from the initial contact.

Contracts

Creation, management, and oversight of commercial contracts encompassing all terms and conditions, including products, quantities, prices, deadlines, and related services.

Trading and stock position

A comprehensive overview of committed and available inventory, featuring traceability between physical and contractual assets to ensure complete operational oversight.

Markets and Pricing

Management of fluctuating prices and conditions associated with reference markets, allowing for partial, automatic, or manual adjustments.

Qualities

Monitoring, analysis, and traceability of quality, seamlessly integrated into the commercial circuit.

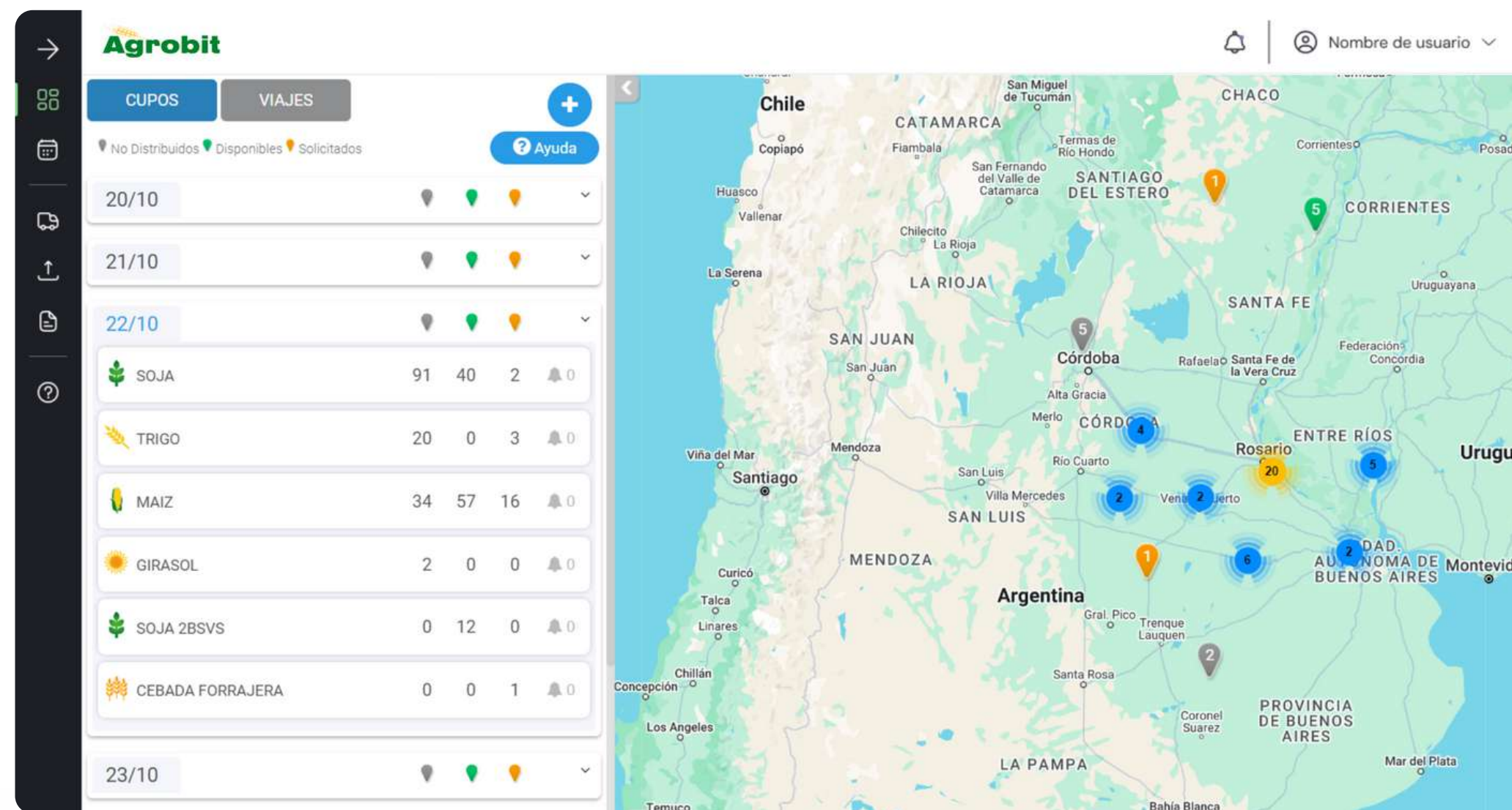
Automated settlements

Automatic or manual computation of transactions, incorporating conditions, discounts, and bonuses.

Logistics

Logistics →

Comprehensive oversight of the logistics process, encompassing quota allocation, freight self-management, trip planning, document generation, plant management, and compliance traceability.



KEY FEATURES

Request and administration of quotas

Optimize shift allocation in manufacturing facilities to prevent congestion and enhance logistical flow.

eight self-management

It enables carriers to oversee their cargo directly, thereby minimizing costs and wait times.

Travel Administration

Enhance route optimization and real-time monitoring to attain increased efficiency on each journey.

Travel Documentation

Generate and digitally oversee all necessary documents, ensuring adherence to regulatory standards.

Plant Administration

Manage facility capacity and operations to enhance resource optimization and improve loading and unloading times.

Traceability and CO₂ Footprint

Ensures comprehensive monitoring of the product and every logistical movement, adhering to quality and safety standards.

Sustainability

Sustainability →

Holistic sustainability management encompassing land certification, land use verification, carbon footprint assessment, environmental traceability, risk evaluation, and regulatory adherence.

→

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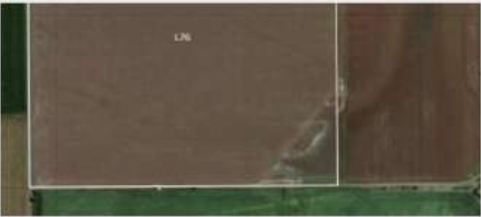
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📄

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Agrobit

Estable.
CREA
Lote
L76
Latitud/Longitud: -63.413916 -31.925492
RENDIMIENTO REAL 7.0 TT/Has



Maiz

CO2 701,147.10 Kg/Has

CO2 100,163.87 Kg/TT

🔔

👤 Nombre de usuario ▾

Tarea	Insumo	Cantidad	U. Medida	Kg CO2
Aplicación Terrestre	Picloram ACA 24 SL (Picloram 24%)	8.93	Lts	25.38
Aplicación Terrestre	2,4 D No Volatil (2,4-D Amina 80%)	96.69	Lts	1,018.42
Aplicación Terrestre	Atratop 90 (Atrazina 90%)	111.57	Kg	1,233,860.48
Aplicación Terrestre	Estrella Aurum (Glifosato 64,7%)	148.76	Lts	1,235.48
Aplicación Terrestre	Atratop 90 (Atrazina 90%)	74.38	Kg	822,573.66
Aplicación Terrestre	Margen Pro (S-Metolaclo-ro 96%)	74.38	Lts	861.74
Aplicación Terrestre	2,4 D No Volatil (2,4-D Amina 80%)	96.69	Lts	1,018.42
Aplicación Terrestre	Estrella Aurum (Glifosato 64,7%)	148.76	Lts	1,235.48

KEY FEATURES

CO₂ Emissions Calculator

It measures greenhouse gas (GHG) emissions by lot, crop, or campaign, taking into account agricultural practices, input and energy consumption, and machinery utilization.

Historical Validation of Land Utilization

Analyzes land utilization over time to identify deforestation, conservation areas, grasslands, and other criteria for environmental sustainability.

Adherence to EUDR Regulation

It confirms that products do not originate from deforested regions as of December 31, 2020, and produces georeferenced reports in compliance with European regulations.

Sustainable Land Certification

Certify plots using satellite imagery and sensors, ensuring compatibility with various international protocols on a unified platform.

Certified Traceability

It provides traceability from the land to the final product through the issuance of certificates that authenticate the sustainable practices employed.

Risk Assessment

It evaluates risks such as deforestation and degradation through ongoing land-use monitoring algorithms that adhere to global standards.



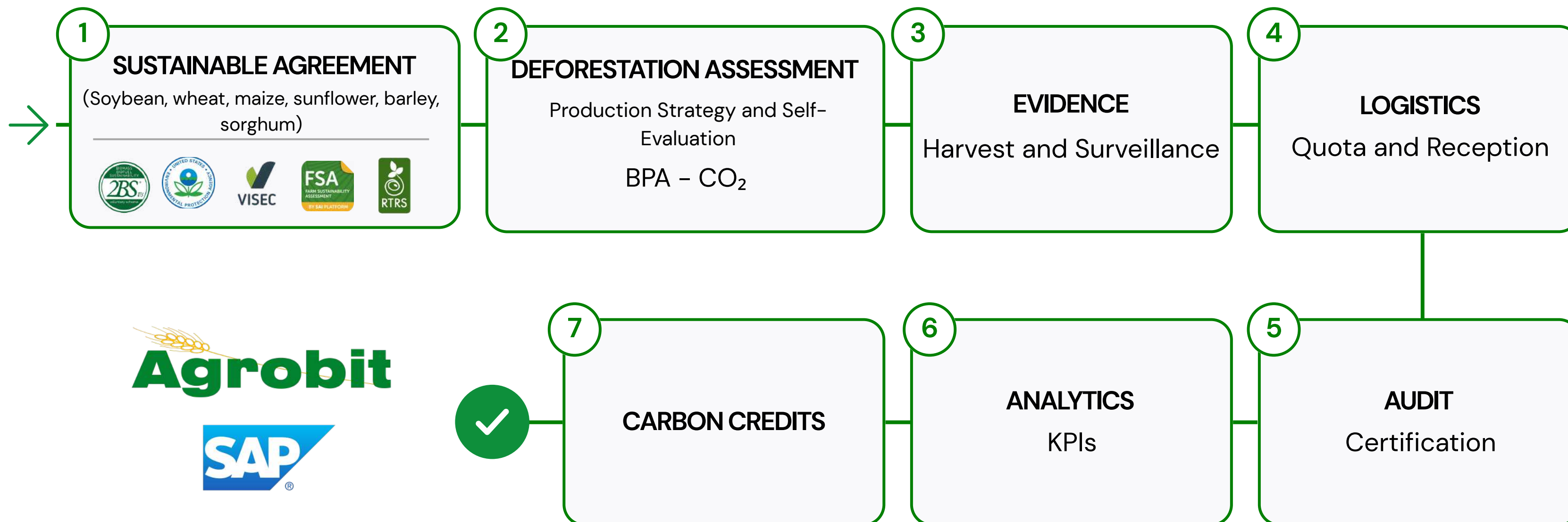
Certifications and protocols with which we engage

The platform is adaptable and conforms to the specific needs of each organization or market.





Operational Workflow: Integrated Agribusiness





SUCCESS STORIES

PROAOASS



Genuine digital transformation within Mexico's largest durum wheat network.

PROAOASS stands as the foremost producer and marketer of durum wheat in Mexico, supported by a network of over 3,000 affiliated producers. Through the implementation of Agrobit SAP, it has unified commercial, logistics, and financial management within a single platform linked to its administrative system, thereby enhancing control and traceability. Currently, it operates with increased efficiency and a more strategic perspective on the business.

[View more](#) →

+28

YEARS OF PROFESSIONAL
EXPERIENCE



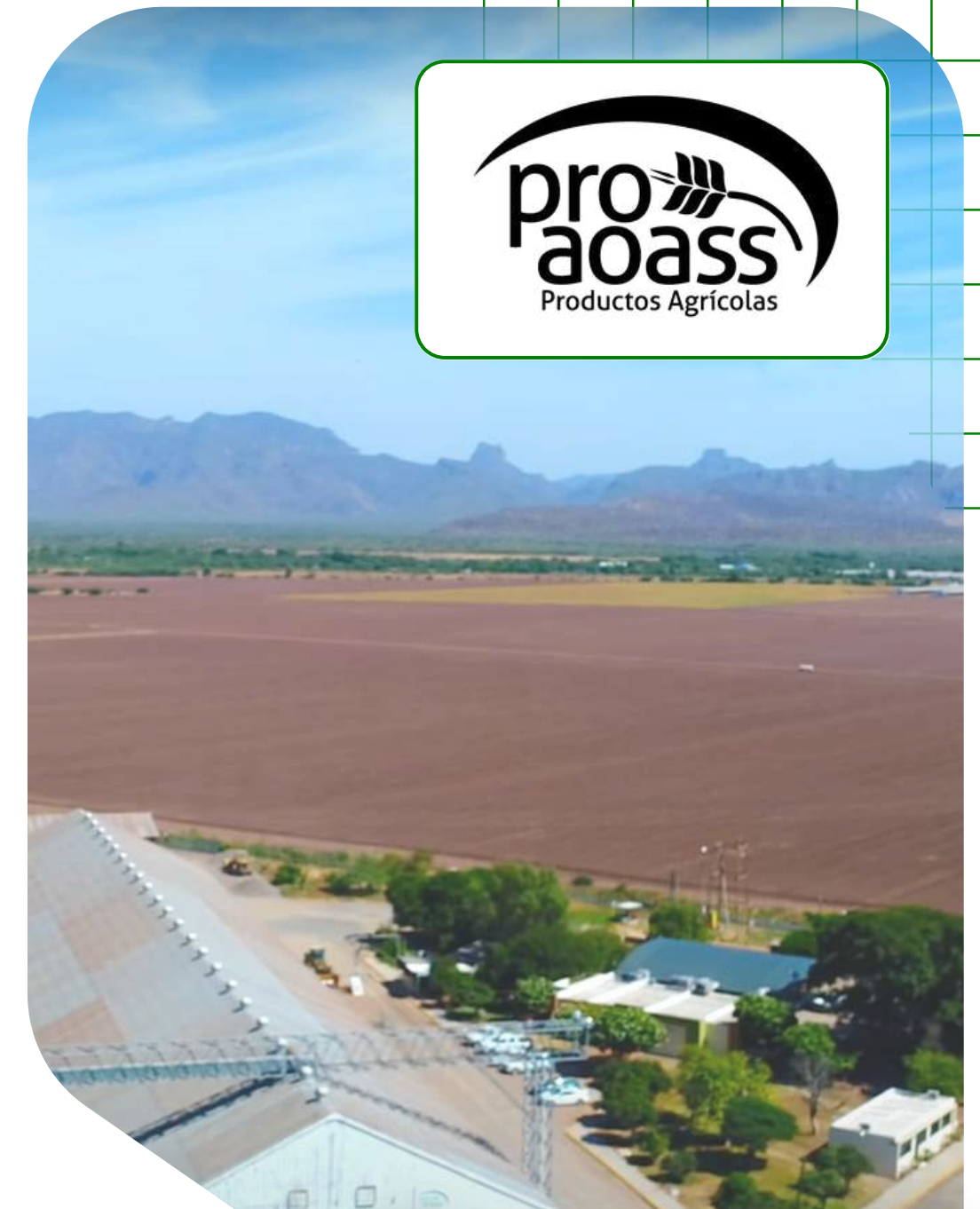
3K

ASSOCIATE
PRODUCERS



#1

MARKETING
DIRECTOR



GRUPO LOS LAZOS



Agricultural, livestock, and dairy production are now interconnected and traceable.

Grupo Los Lazos is an Argentine agro-industrial enterprise boasting over 150 years of expertise in agricultural, livestock, and dairy production. Through the implementation of Agrobit SAP, the company has integrated the management of its operations onto a platform linked to its financial system, thereby enhancing efficiency and operational oversight. Currently, it oversees more than 10,000 hectares across four provinces, emphasizing innovation and sustainability.

[View more](#) →



GRUPO LOS LAZOS



+150

YEARS OF PROFESSIONAL
EXPERIENCE



3

BUSINESS SECTORS



4

DIVERSE REGIONS

ACA



Argentina's most extensive agricultural network, linked to Agrobit SAP.

ACA is a second-level cooperative with a history spanning over 100 years, representing 50,000 producers across 12 Argentine provinces. Utilizing Agrobit SAP, it consolidates agricultural, commercial, and logistics management into a single platform integrated with the financial system. The cooperative operates in more than 600 regions, cultivating a diverse array of crops and offering over 200 types of agricultural inputs, thereby enhancing traceability and efficiency at every stage.

[View more](#) →



50K

ASSOCIATE
PRODUCERS



200

AGRICULTURAL
INPUTS



600

DIVERSE REGIONS



CRESUD | BRASILAGRO

📍 ARGENTINA | BRAZIL | PARAGUAY | BOLIVIA

The effectiveness of a continental, interconnected, and traceable agribusiness.

Cresud is a company with more than 80 years of experience, recognized as a leader in the production of agricultural and livestock commodities in Latin America. Through its subsidiary BrasilAgro, it manages over 800,000 hectares with a focus on scale, efficiency, and innovation. Utilizing Agrobit SAP, it integrates agricultural, commercial, and financial management into a single platform, enhancing operational control and strategic decision-making.



120

CONNECTED USERS



+50

CROP CATEGORIES



4

COUNTRIES



BANRURAL

 GUATEMALA

Banrural and Agroamigo revolutionize rural development through technology and sustainability.

Grupo Los Lazos is an Argentine agro-industrial enterprise boasting over 150 years of expertise in agricultural, livestock, and dairy production. Through the implementation of Agrobiz SAP, the company has integrated the management of its operations onto a platform linked to its financial system, thereby enhancing efficiency and operational oversight. Currently, it oversees more than 10,000 hectares across four provinces, emphasizing innovation and sustainability.

[View more](#) →



+150

YEARS OF
EXPERIENCE



3

BUSINESS SECTORS



4

DIVERSE REGIONS

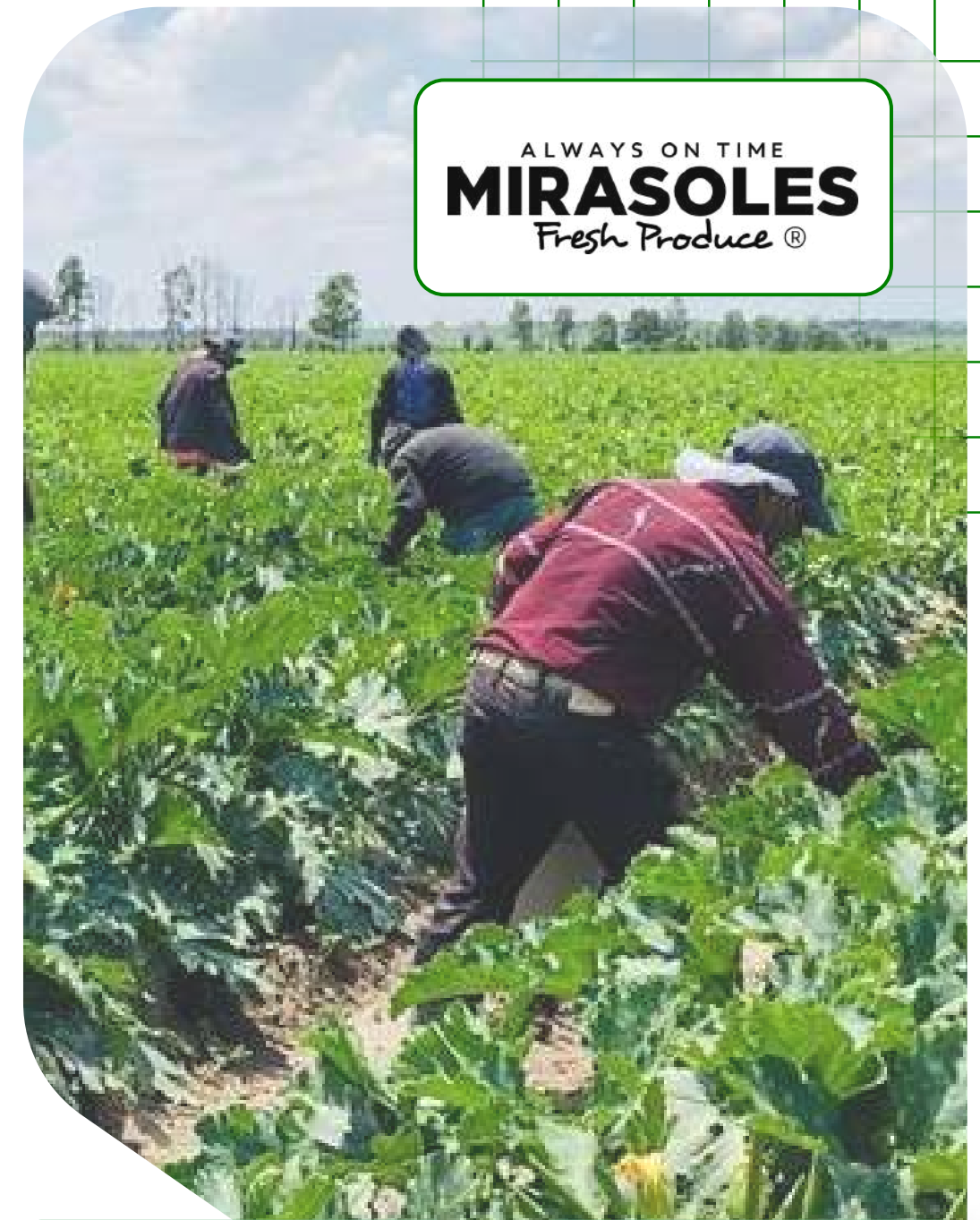


MIRASOLES



Traceability and efficiency in large-scale fresh food exports.

Mirasoles is a Mexican enterprise with more than 25 years of expertise, focusing on the production and distribution of fresh fruits and vegetables. With Agrobit SAP, it has unified its agricultural, logistics, and commercial operations into a singular platform linked to its financial system. It distributes products across more than 25 states in the U.S., guaranteeing quality, traceability, and efficiency throughout the entire supply chain.



+25

YEARS OF
EXPERIENCE



20

CROP CATEGORIES



25

DIVERSE REGIONS



OUR ACHIEVEMENTS

In collaboration with our clients, **we accomplish significant objectives.**

6M

MANAGED HECTARES

+13K

MONITORED
INDIVIDUALS

+95M

TONS
COMERCIALIZED

15%

ENHANCEMENT
IN ROI

20%

MINIMIZING
ENVIRONMENTAL
IMPACT

4.3M

LOGISTICAL
TRANSACTIONS





VALIDATIONS AND PARTNERSHIPS



Certifications and protocols with which we engage

The platform is flexible and adapts to the requirements of each company or market.





Agrobit Platform Sustainability Verification

Verificación

Control Union Argentina S.A.

Confirma que ha verificado el alineamiento metodológico de la **Plataforma Agrobit - Lote Sustentable 2BS v1.0** con los requisitos de las normativas **2BSvs** y consecuentemente que sus procesos y estrategias de análisis son pertinentes para cada objeto de análisis.

De la misma manera, el **Reporte de Resultados** que produce la plataforma cumple satisfactoriamente con los requerimientos normativos y con el requisito de claridad y precisión para la correcta aplicación de estos por los usuarios planeados para los mismos.

Agrobit – Lote Sustentable 2BS v1.0

BIT S.A. – Santiago del Estero 1071 (5900) Villa Maria (Córdoba)

Número de Certificado: CUA-AGROBIT-001

Alcance: cultivos de soja y maíz en Argentina

Validez: La presente verificación tiene una duración de dos años, mientras no se realicen cambios en los productos verificados.

Producto verificado: Documento Técnico REG – Registro de Documentación – Agrobit – Lote Sustentable 2BS v1.0 - v.07-03-25.

Juan Gebbie

Buenos Aires, Argentina

Marzo 7, 2025

Verificación

Control Union Argentina S.A.

Confirma la verificación del alineamiento metodológico de la **Plataforma Agrobit – Calculadora HC 2BS v1.0** con los requisitos de las normativas **2BSvs** y consecuentemente que sus procesos, marchas de cálculo y de análisis son pertinentes para cada objeto de análisis.

Agrobit – Calculadora HC 2BS v1.0

BIT S.A. – Santiago del Estero 1071 (5900) Villa Maria (Córdoba)

Número de Certificado: CUA-AGROBIT-002

Alcance: cultivos de soja y maíz en Argentina

Validez: La presente verificación tiene una duración de dos años, mientras no se realicen cambios en los productos verificados.

Producto verificado: Documento Técnico REG – Registro de Documentación – Agrobit – Calculadora HC 2BS v1.0 - v.07-03-25.

Juan Gebbie

Buenos Aires, Argentina

Marzo 7, 2025

Certification ISO 9001 – ISO 27001



Partners and marketplaces



Available on
SAP Store



Download from the
Microsoft Store



Learn more



agrobit_



Agrobit



@agrobit_agtech



Proprietary and confidential information of Agrobit.

Thank you very much!

